Brandon Street

A prominent landmark in the Southwark region of South Central London, this example of social housing has provided a benchmark for what's possible within an urban, inner-city landscape.

A Finalist in the Housing Design Awards 2012, The Brick Awards 2012 and the European Prize for Urban Public Space 2014, this unique project is leading the way in providing a new kind of social housing.

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More than just a roof over your head

The striking aesthetic of the unmissable Brandon Street facade stands out with its undulating curves clad with hexagonal tiles in 37 different coulours, ranging from deep bordeaux red to honey yellow.

To create a break with the brick facades so prevalent around the site, we chose hexagonal hand-glazed Rairies-Montrieux terracotta tiles. Arranged like a woven garment, they break the horizontal and vertical linearity of any construction.

Project Details

Project:	**Brandon Street**
Location:	London
Product:	Hexagonal Tile 150
Architect:	Metaphorm Architects

The design was acquired through the local council's architectural competition, the intention was to lessen the stark contrast between privately owned and social housing whilst providing more than just a practical solution to the need for social housing.

The 18 units contained within two five storey high blocks are separated by a central, private courtyard. All residents also have access to a shared roof terrace

Local residents were consulted widely, and their suggestions played a big part in the final design. The retention of the four trees at the front of the building resulted in the curves of the Brandon Street facade. Nestled in these curves, the two integrated precast concrete benches confidently stand out with their vertical grey and white stripes, another thoughtful consideration of the design as they replace a wall where local people used to sit. The two black brick facades maintain the buildings connection to the 19th century terraced houses which they face, while the colourful Brandon Street facade, a response to the regeneration of the Elephant and Castle District.

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>
> ***Metaphorm Architects***

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Location of Project

Address: 60 Brandon Street London SE17 1AJ
What 3 Words: ///being.land.solved

Technical Information

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Product Datasheet downloads | Accreditations

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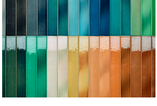
Products Used in this Case Study

Hexagonal Tile

Similar Products Section

Crystal Clear Glazed Brick Slips



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